Quality of Life Focus Group



Below is the meeting summary for the first Quality of Life Focus Group meeting. The purpose of this meeting was to select approximately three strategic topics for further study. In the following three meetings, groups will determine more specific goals and objectives for each topic. All of the Focus Group information will be incorporated into the Community Strategic Plan document which will be considered by the Board of Supervisors later this year.

Meeting Date: 2/29/16 Recorder: Jordan Carlisle

Meeting Location: Brambleton Center Number of Participants: 32

Number of Small Groups: 3

Hosts: Supervisor Joe McNamara and Supervisor Al Bedrosian

Lead Staff: Doug Blount and Billy Driver

Staff Facilitators: Lindsay Blankenship, Dave Weir, Jordan Carlisle, Sandy Walton, Bruce Lowe,

Scott Pfouts and Nancy Duval

MEETING 1 – TOPIC DEVELOPMENT

Topics developed by small groups in no particular order.

- 1. Integrated Village Living
 - Connectivity
 - Transportation (i.e., sidewalks, buses, greenways, bikes, etc.)
 - Land use (zoning/future land use)
 - Recycling/Sustainable energy sources (renewable)
- 2. Increasing Diversity
 - Balance needs between aging population and retaining young adults
 - Economic development/new businesses/protect existing
 - Communication/Technology (broadband)
- 3. Natural Resources
 - Conservation/Preservation
 - Promote outdoor recreation (i.e., blueways/greenways, Explore Park, Roanoke River, mountains, Carvins Cove, Spring Hollow)
 - Access to outdoor amenities
 - Healthier living/lifestyle
- 4. Recreation & Entertainment
 - Outdoor recreation
 - Public entertainment, events
 - Walk/bike-ability
 - Recreational facilities

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- 5. Natural Resource Management, Protection and Conservation
 - Recycling (i.e., paper)
 - Natural resource protection
 - Managing scenic views
 - Partnering with other land agencies
 - Walk/bike-ability
- 6. Fundamental Services for a Lifelong Community
 - Internet
 - Public transportation
 - Attracting/retaining businesses
 - Library services
 - Higher education
 - Regionalism (i.e., heritage, museums)
 - "Lifelong" community → birth to end of life
 - Partnering with other land agencies
- 7. Environment Conservation & Preservation
 - Resources and partnerships (i.e., agricultural, open space, water and air utilization)
- 8. Recreation
 - Generational opportunities
 - Connectivity (physical partnerships)
- 9. Infrastructure
 - Internet broadband
 - Connectivity (virtual, physical)
 - Mobility
 - Utilization
 - Modernization
 - Partnerships

Most Popular Topics by Group Consensus for Meeting 1

Top 3 most popular Topics selected by group consensus at the end of the evening.

- 1. Fundamental Services for a Lifelong Community
- 2. Recreation & Entertainment
- 3. Natural Resource Management, Protection & Conservation

Additional Comments: